Action Planning Form

Goal Area: Membership Outreach

Strategy: Increase Membership

Planned Activity: Identify & train liaisons for local association outreach

	Action	Person Responsible	Date	Resources Needed
1.	Identify at least 5 members to be liaisons to 5 locals	Committee	Oct. 12	
2.	Update pre-retirement presentation powerpoint	Frank/Steve/Daina	Jan. 11	Place on Jan. Board agenda
3.	Train liaisons	Committee	as needed	
4.	Implement outreach	Committee/liaisons		
5.	Evaluate outreach	Committee/liaisons		
6.				