AEA Retired Membership Outreach Committee

2011-2012 Charges

1. Plan and implement an AEA Retired presence at all AEA functions (Committee Days, Delegate Assembly, Conferences, Leadership Training, etc.).
2. Plan and implement a membership campaign for end of first semester to enroll mid-year retirees.
3. Plan and implement a membership campaign for AEA Delegate Assembly.
4. Plan and implement ways to work strategically with active locals to heighten awareness of benefits of AEA Retired membership.
5. Create ads for AEA Advocate advertising membership in AEA Retired (in conjunction with Public Relations Committee)
6. Create bulletin board posters, membership flyers, etc. used to advertise membership in AEA Retired (in conjunction with Public Relations Committee)