POSSIBLE GOALS:

1. Member Communications and Engagement
2. Involvement in Active Locals (Leaders recruitment … “Low hanging fruit”)
3. Involvement in Community Activities
4. Chapter Expansion of Activities and Visibility
    1. ESP
    2. Learning Opportunities
    3. Use Technology
5. Liaison to Active Locals
    1. Communications (From Cost-Benefits)
6. Outreach through Issue Forums, Social Networking, Activities