DAY 1 HEADLINES & “ I Wonder…”

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- LOBBYING AND POLITICAL ACTION ARE SOCIAL EVENTS
- NO LOCAL COMMUNICATION ABOUT NEW RETIREES
- NEEDED: MEMBERSHIP “ROLL-OVER” FROM AEA
- MEMBERSHIP OUTREACH AND MEMBER ENGAGEMENT
- MEMBERS SEEK OPPORTUNITIES FOR GROWTH AND LEARNING
- P0LITICAL ACTION IS A TREND IN OUR FEEDBACK
- MEMBERSHIP IS A TREND IN OUR FEEDBACK
- MAJORITY OF RETIREES AREN’T JOINING
    - THOSE WHO DO JOIN AREN’T ACTIVE
    - EVERYONE WAS CONCERNED ABOUT MONEY
    - ACTIVES THINK THERE WON’T BE ENOUGH $
    - WORRY ABOUT HEALTH ISSUES
    - ONCE RETIRED, UNDERSTAND THEY ARE FINANCIALLY SECURE
    - FAMILY AND TRAVEL ABILITY WAS IMPORTANT
    - 83% WORKING AGAIN
- JOINERS ARE LEADERS
- HUGE POTENTIAL FOR LEADERSHIP OUTSIDE OF PHOENIX
- AEA-RETIRED NEEDS TO DEVELOP MORE SOCIAL ACTIVITIES TO RECRUIT NEW MEMBERS.
- NEA BENEFITS ARE A TOP REASON TO JOIN AEA-RETIRED.
- MISSING!! ESP MEMBERS!
- PERSON-TO-PERSON RECRUITMENT
- ASRS NOT A BIG DEAL TO JOIN ACTIVES (This statement goes against the survey data)
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I WONDER….

DAY 1 HEADLINES & “ I Wonder…”

- HOW CAN WE USE ISSUE FORUMS TO ENGAGE MEMBERS, GRASSROOTS ORGANIZE, OFFER LEARNING OPPORTUNITIES?
- WHY EVERYONE WHO IS AN ACTIVE MEMBER OF AEA DOESN’T AUTOMATICALLY ROLL OVER TO AEA-RETIRED?
- IS AEA-RETIRED ONLY INTERESTED IN POLITICS?
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