If Activities Strategic Goals are Successful, in 5 years, AEA-Retired ...

- AEA Actives perceive us as their voice.
- Retireds are in each local site aiding actives in their goals.
- AEA-Reitred is recognized by the legislature as a POWER
- Our membership numbers 20K
- All Public School employees know about their local chaptger, how much it costs, and its value to them.
- We have a diverse membership.
- We are on all social media sites.
- Actives look forward to being actinve in AEA-Retired.
- Member receives gongrats for retirment from AEA-Retired along ith a membership form and invitation tot next chapter and AEA-Ret. executive board meeting..
- Personal contact from AEA-Retired is typical.
- End of Year or Fall Social Event is a tradition.
- Social networking to outreach to out-of-state retirees.
- Use of Public News Media: news/radio/print/on-line.
- Recruitment of volunteers for specific jobs with given timeline.
- All AEA-Retired board members are Ambassadors for AEA-Retired and are accountable for that.
- AEA-Retired is strong in recruiting new pub. ed. employees to be members of their active association - and we recruit them at higher rates than any other group.
- Roll over membership (locals pay first year dues for retirees.
- Service project we can sink our teeth into that contributes to well-being of community.
- Little need to recruit because most are anxious to join a group so well-known for its positive impact.
- Short-term commitment opportunities for volunteer.
- Highly regarded by AEA-Actives and AEA Leadership
- Make a positive difference in the lives of our members.
- Well communicated political targeted and focused on issues that affect retirees and retirement which rally members around a short-term event.
- Mentoring project for members to give back.
- Well known for positive impact on the graduation rate.
- Provide choices and opportunities to do something.
- Media coverage of candidates.
- Find the political junkies in our legislative districts and organize before election of 2010.
- Public relations: Proud to have been a teacher and member of AEA campaign.
- Aspirant and incumbent officials pay court to AEA-Retired.
- Retirees just want to have fun!
- Escort: as a member you are escorted through the retirement process by AEA-Retired.
- Members are fully informed of all benefits available.
- I have been personally invited to join.
- I know that board meetings are open to all members.
- I see AEA-R as the leading authority on retirement issues.
- AEA-R helps me to use my experience and talents.
- I know that AEA-R is an affiliate of AEA and NEA. Their benefits apply to me.
- I know AEA-Retired is my voice at ASRS and the legislature.

If Activities Strategic Goals are Successful, in 5 years, AEA-Retired ...

- AEA-Retired has 10K well-informed members active in political community, and educational issues.
- Pre-retirement seminars with AEA-R commercial.
- AEA-Retired e-newsletter to active AEA members.
- AEA-Retired Facebook page
- Automatic membership roll-over.
- Automatic membership in the Alliance for Retired Americans.
- 20 chapters engage members statewide.
- We have informational brochure which tells why we exist, what we do and the venefits of belonging.
- Every local is contacted in the fall by AEA-R to identify current retirees using phone calls, parties, retirement seminars.
- Cruise schedule for every year.
- Local chapters create social events among themselves.
- INter chapter happy hours
- Focus on easy members - local leaders
- Use improved technology and communication to meet: Skype, conference calls, facebook, etc.